

Title M7A1 Strategic Analysis: Conclusion

Based on your solutions, theories, and the data you gathered about your organization, provide a recommendation. Is the sustainable initiative feasible for the company? If so, how? If not, using your theories and data, provide a comprehensive argument of why the initiative is not feasible.

This assignment should include the following:

- A preface. Explain the initiative, the market, the solutions and alternatives, and include a yes or no answer on the initiative. Keep in mind this a summary of the actual paper, so you do not want to provide a detailed recommendation in this section. The preface should be 2 to 3 pages in length.
- A comprehensive recommendation that clearly explains whether or not the plan is feasible and how you came up with that recommendation based on theory and evidence-based research. This section should be 2 to 3 pages.

This plan should not only address the board, but all the stakeholders in the organization.

This conclusion should be a minimum of 4 to 6 pages.

	Unacceptable	Minimally Responsive	Satisfactory	Exemplary	Weight
Description and Details of Organization	An organization is identified but hardly described, if at all.	An organization is identified, and information about the chosen organization is briefly described, with important details vague or missing. More information is needed on the organization's history, industry, market position, staff, relations, corporate culture, and mission.	Information about the chosen organization is generally described, including the company history, industry, market position, staff, relations, corporate culture, and mission. Information provided is relevant and important in building the foundation on which the sustainable initiative will be built, though more details are needed to fill in important gaps.	Information about the chosen organization is described in detail, including the company history, industry, market position, staff, relations, corporate culture, and mission. Information provided is relevant and important in building the foundation on which the sustainable initiative will be built.	
Score	0	16	18	20	/20
Appropriateness and Justification for/against a Sustainable Initiative	No conclusions were made to justify the need for/against sustainable initiative for the targeted organization.	Conclusions for/against the need of a sustainable initiative for the targeted organization are provided but is not appropriate to the targeted organization. Claims are vaguely supported, with inaccurate justifications not necessarily relevant to the targeted conceptual underpinnings of management theories.	Conclusions for/against the need of a sustainable initiative for the targeted organization are clearly laid out and described, and generally justified. Multiple perspectives are generally presented, and are relevant and specific to the targeted organization, but may not address management and all stakeholders. Claims are supported with appropriate and evidence-based explanations and justifications relevant to the targeted	Conclusions for/against the need of a sustainable initiative for the targeted organization are thoroughly described and justified. Multiple perspectives are presented and analyzed, appropriately addressing both management and stakeholders. Claims are supported with clear, thorough, appropriate, and evidence-based explanations and justifications relevant to the conceptual underpinnings of management theories.	

			conceptual underpinnings of management theories, with some major details missing.		
Score	0	24	32	40	/40
Application and Connections of theories and concepts	Practices and solutions may be identified but not further explained.	Best practices and solutions identified are relevant to business management theories, but the connections made are vague, or not explicit. Many more details and explicit connections between practices and solutions, theories and the targeted organization are necessary in order to build a case for the recommended practices and solutions as the best, preferred ones.	Best practices and solutions identified are relevant to specific business management theories, with connections to the targeted organization made appropriately, and minor details missing. Details provided are generally relevant in building a case for the recommended practices and solutions being the best, preferred ones. Additional details would further strengthen this foundation.	Best practices and solutions identified are clearly relevant to specific business management theories, with connections to the targeted organization made appropriately and in detail. Details provided are relevant and important in building a strong case for the recommended practices and solutions being the best, preferred ones.	
Score	0	18	24	30	/30
Writing Quality/APA Style	Frequent problems with organization, clarity and/or conventions make the paper hard to read. APA style guidelines are not adhered to, Possible plagiarism risks the appearance of cheating.	Numerous mechanical errors are distracting; and organization of ideas are lacking, but not enough to interfere with meaning. APA style guidelines are attempted, with major errors.	There are few problems with organization, clarity or conventions that should have been fixed. APA style guidelines are followed, with only minor errors; however, these problems and errors are not serious enough to distract the reader.	The writing is well organized and clear; there are minimal problems with spelling, punctuation, and grammar; APA style guidelines are followed accurately.	
Score	0	6	8	10	/10